WEO

Water Information from Earth Observation

THE WHAT

Water Resource Management (WRM) Information
Mapping for Water Quality, Floods, Urban Vegetation, Green Roof Potential, Pervious Area potential, Drought Mapping

THE HOW

WEO takes **Earth Observation** data and process it using **Deep Learning** algorithms and provide **digestible** and **easy-to-use water information** to our client.

WHY US?

WEO provides:
Affordability: using open access data
Accuracy: providing seasonal, up-to-date and continuous products
Expertise: in EO data processing and WRM
Automation: alternative to manual data collection

THE BUSINESS

Market: Smart WRM, €2.5M Benelux, €250M Europe.
Market Share: 1%, large growth potential
Customer Segments: Public institutions, Engineering Firms, Insurance Firms
Revenue Model: Subscription, One-off, Training/Consultancy, Customised Packages

THE TEAM

IMESHI WEERASINGHE – Founder and CEO
PhD Hydrology, MSc Business, MSc WR Eng, BA Telecomms. Eng., Certification Deep Learning, Project Management
CHARLOTTE WIRION – Founder and CTO
Guest Professor, PhD Hydrology, MSc Environmental Eng, BA Environmental Sciences.