neareo
Connecting Brands
With Customers!

Engaging
Customers
Personally
Has Always Been
the Right Way!
WHOLE
FOODS

But Interacting
One-on-One
With Thousands
Was Not Scalable
in the Past...

It Is Now!
By Allowing Customers
To Directly Connect
With Your Brand,
You Make the Difference!

Neareo Lets you Create Interactive *QR Code Chats* to Grow a One-on-One Relationship With Your Customers!

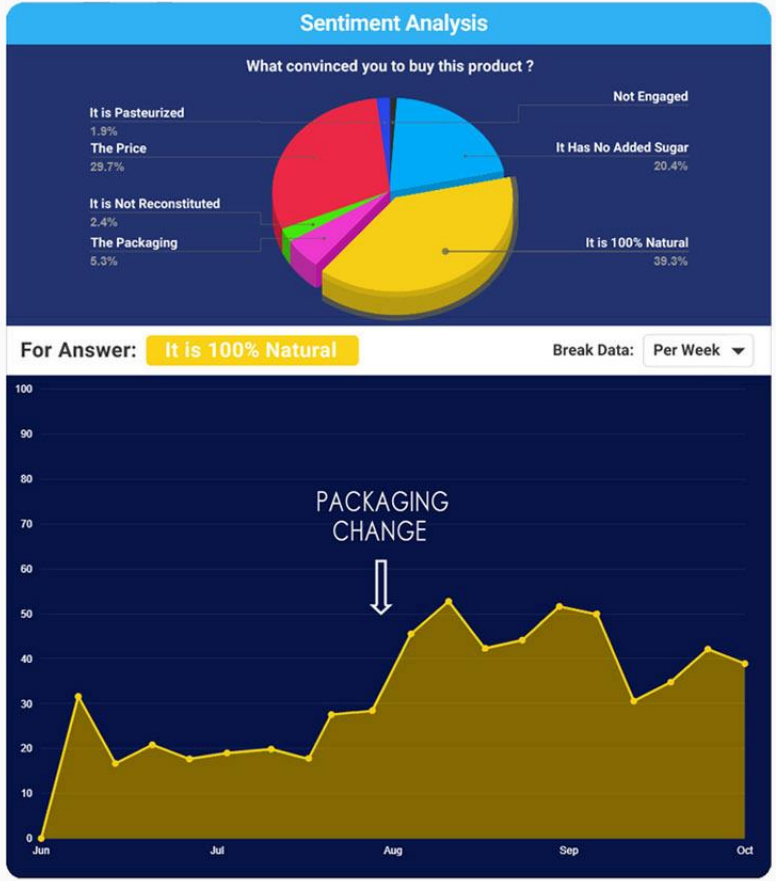
ShowCase

Europastry, a Worldwide Leader in the Baking Market, is Using our Technology to Better Understand Consumers & Identify Parameters that are Driving Sales!

Data Collection.

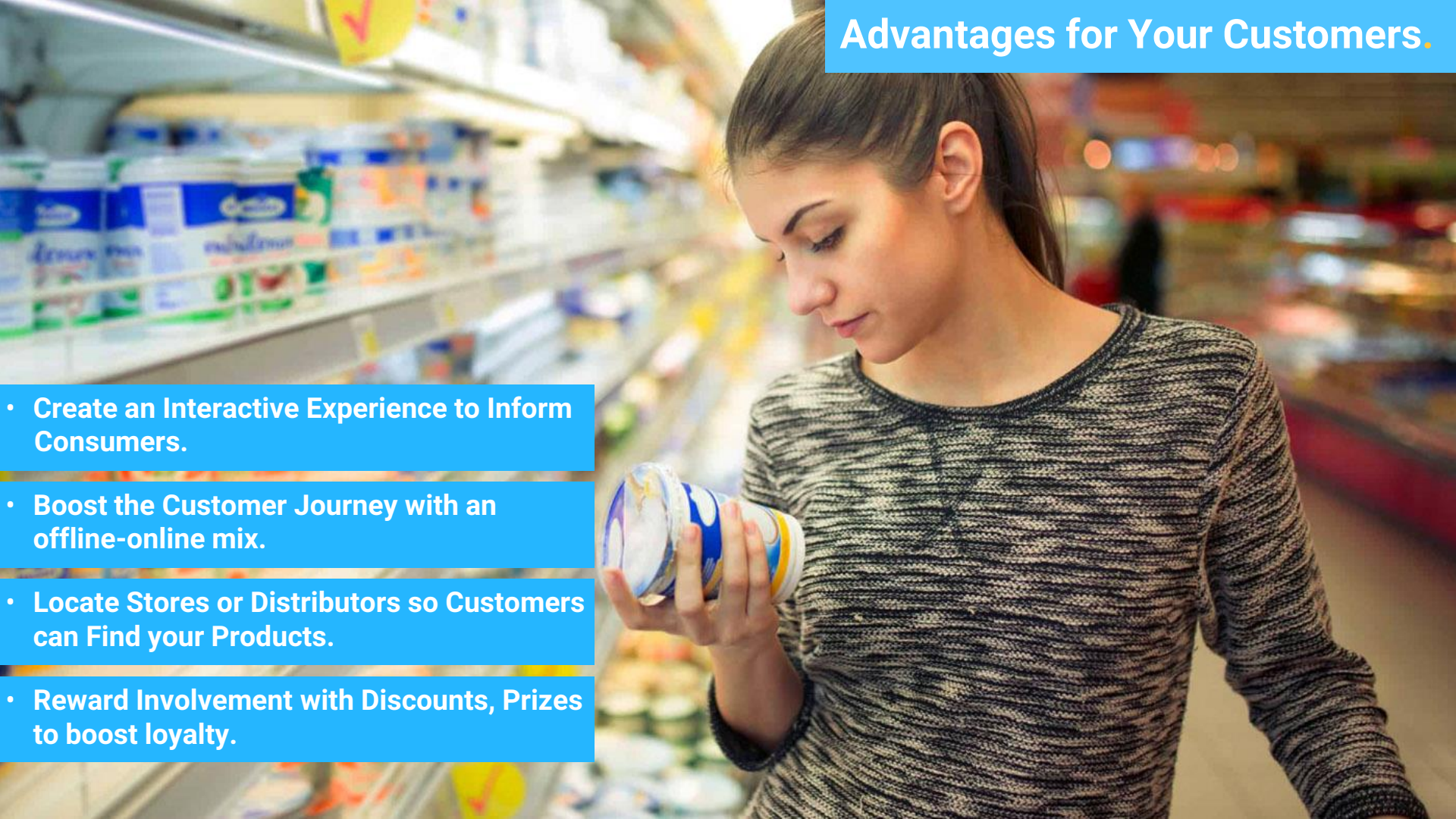
MOCK UP

- Use Natural Language for Data Collection, it's more natural in a conversation!
- Ask for Feedback for your Products. Understand Your Customers!
- Use Sentiment Analytics to Measure Product & Packaging Satisfaction in Time!
- Build the Big Data for Your Strategic Planning with Actionable Analytics.



100% NATURAL PRODUCT PERCEPTION
AFTER PACKAGING CHANGE

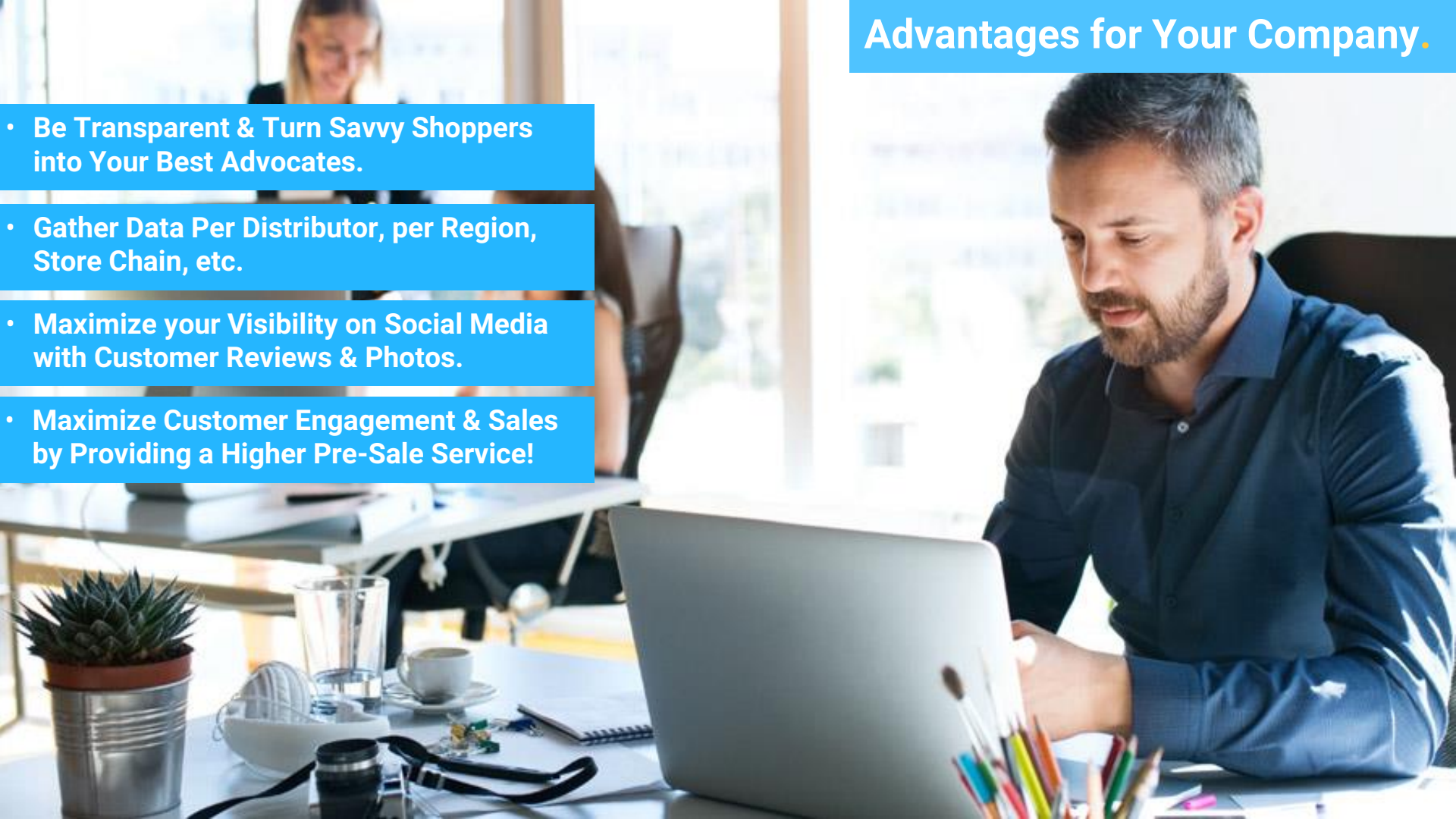
Advantages for Your Customers.



- Create an Interactive Experience to Inform Consumers.
- Boost the Customer Journey with an offline-online mix.
- Locate Stores or Distributors so Customers can Find your Products.
- Reward Involvement with Discounts, Prizes to boost loyalty.

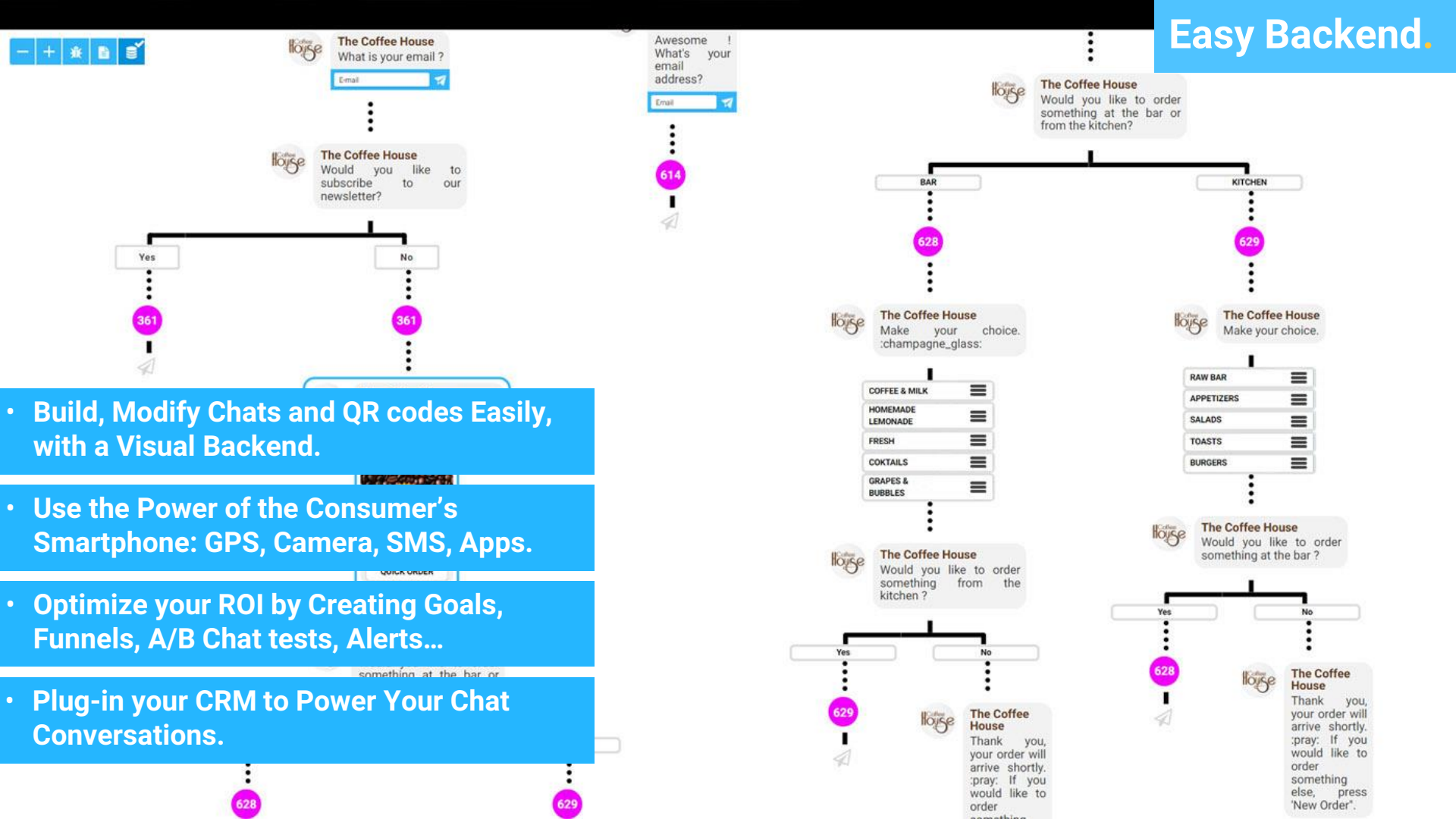
Advantages for Your Company.

- Be Transparent & Turn Savvy Shoppers into Your Best Advocates.
- Gather Data Per Distributor, per Region, Store Chain, etc.
- Maximize your Visibility on Social Media with Customer Reviews & Photos.
- Maximize Customer Engagement & Sales by Providing a Higher Pre-Sale Service!



Easy Entry Technology.
Bring Customers to You with QR Codes, NFC Tags, Links, Social Sharing.
Interaction Starts Instantly! No App download or Account Registration.
Can Launch and Navigate on Your Site. Set Multiple Goals for Returning Users.
Deploy New Chats or Promos in Realtime, Without Changing QR Codes!
scan me
just. better.

Easy Backend.



- **Build, Modify Chats and QR codes Easily, with a Visual Backend.**
- **Use the Power of the Consumer's Smartphone: GPS, Camera, SMS, Apps.**
- **Optimize your ROI by Creating Goals, Funnels, A/B Chat tests, Alerts…**
- **Plug-in your CRM to Power Your Chat Conversations.**

STANDARD PLAN
63€
756€ /year
1 Seat
4,000 conversations*
PRO PLAN
180€
2 160€ /year
3 Seats
12,600 conversations*
ENTREPRISE PLAN
Upon Request
* Based on 20 interactions per conversation
Affordable plans for small businesses!

We Bring You Steps Toward More Profitability

...

Get Visibility!

Maximize Your Sales!

Improve Customer Journeys!

Generate Actionable Analytics!

We focus on Your Challenges!
Ask for a demo.

Sujoy

Jerome

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contact@neareo.com

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GeoChallenge
Belgian Public Service
Facing 40+ Companies
Sep 2020

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